

**RULES
OF
DEPARTMENT OF REVENUE
ALCOHOL & TOBACCO DIVISION**

**CHAPTER 560-2-7
MALT BEVERAGES**

560-2-7-.01 Facility Tours.

(1) A brewer licensed in this state may apply to the Commissioner for an annual permit authorizing such brewer to conduct facility tours on the licensed premises of the brewer, free of charge or for a fee.

(a) Application and renewal of permits issued pursuant to this Regulation shall be done in accordance with Regulation 560-2-2-.02.

(b) Permits issued pursuant to this Regulation are subject to suspension and revocation as provided by Regulation 560-2-2-.27.

(2) Before, during or after completion of a facility tour, a facility tour attendee may receive free tastings of not more than 36 ounces of malt beverage for consumption on the premises from a licensed brewery per calendar day.

(3) All malt beverages provided to facility tour attendees shall be served by a state licensed representative of the brewery.

(4) If a brewer chooses to charge admission fees for facility tours, such brewer may charge varying fees for facility tours, provided that such fees are charged prior to the beginning of such tour.

(5) The licensed facility may as part of a facility tour provide food or non-alcoholic beverages to facility tour attendees either directly or through a third-party food vendor, as defined by Regulation 560-2-2-.01. Third-party food vendors may also make cash sales of prepared food to individuals whether they have or have not participated in a facility tour.

(6) Facility tour attendees may, if permitted by the licensed facility, bring food or non-alcoholic beverages to the licensed facility solely for use during or following the facility tour.

(7) No alcoholic beverages shall be sold on any licensed premises for which a permit has been issued pursuant to Code Section 3-5-38. Such limitation shall be applicable to the licensed brewery as well as any third party utilizing the licensed premises.

(8) In addition to the penalties set forth in Regulation 560-2-2-.27,

(i) A brewery found to have violated Subpart (7) of this Regulation shall have his or her facility tour permit suspended for a period of one year.

(ii) A brewery found to have violated Subpart (7) of this Regulation a second time within a five year period of the date of its first citation shall have his or her facility tour permit suspended for a period of two years.

(iii) A brewery found to have violated Subpart (7) this Regulation a third time within a five year period of the date of its first or second citation shall have his or her facility tour permit revoked.

(iv) Violations of Subpart (7) of this Regulation may serve as a basis for imposing the penalties set forth in this Subpart against the Licensee where the Department finds that ownership interests have been transferred for the purpose of avoiding penalties prescribed by these Regulations.

(9) No facility tour attendee may bring alcoholic beverages to the licensed facility under any circumstances.

(10) A brewer holding a permit under this Regulation may provide free souvenirs, as defined by Regulation 560-2-2-.01, to attendees of a facility tour. No brewer providing free souvenirs shall provide, either directly or indirectly, more than one free souvenir to the same individual in one calendar day.

(11) Any brewer conducting facility tours shall pay all excise and use taxes on any samples and free tastings, use taxes on any free souvenirs provided to attendees, and shall collect and remit all sales taxes on facility tour admissions fees.

Authority: O.C.G.A. §§ 3-2-2, 3-2-6, 3-5-38, 48-2-12.